

DEPARTMENT OF HEALTH SERVICES

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December 17, 1999

Medi-Cal Eligibility Branch Information Letter No.: I99-19

TO: All County Welfare Directors
All County QMB/SLMB/QI Program Coordinators
All Area Agencies On Aging Directors

DUAL ELIGIBLES OUTREACH CONFERENCE

The purpose of this letter is to invite county welfare department staff to participate in the January 11-12, 2000, "Reaching Out to Enroll Dual Eligibles" conference sponsored by the Health Care Financing Administration, Health Resources and Services Administration, and the Social Security Administration.

This conference is to improve the enrollment of low-income Medicare beneficiaries into the Qualified Medicare Beneficiary (QMB), Specified Low-Income Medicare Beneficiary (SLMB), Qualifying Individual 1 (QI-1) and Qualifying Individual 2 (QI-2) programs to assist them with their Medicare costs. Information will be provided regarding the eligibility requirements for these programs as well as the social marketing techniques that can be utilized to empower potential beneficiaries to enroll in the programs. This conference will also provide the opportunity for participants to share information and strategies that have been used to improve the QMB, SLMB, QI-1, and QI-2 enrollment within our state.

The conference will be located at the Sir Francis Drake Hotel, 450 Powell Street, San Francisco, California. The conference fee is \$75 and includes all materials. Prior registration is required, the deadline is December 20, 1999. To register call Ms. Nancy Shapiro, Capitol Consulting Corporation at (301) 468-6004, Extension 400.

If you have any questions regarding this letter, please call Ms. Vicki Partington of my staff at (916) 654-5909.

Original signed by

Angeline Mrva, Chief
Medi-Cal Eligibility Branch

Enclosure(s)